

JBM Auto Limited

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JBMA/SEC/2025-26/39
22nd September, 2025

Listing Department

BSE Limited

Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai - 400001
Script Code: 532605

The National Stock Exchange of India Ltd.

Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Symbol: JBMA

Sub: Press Release - Announcement under Regulation 30 (LODR)

Dear Sir/Ma'am,

Please find enclosed herewith the Press Release regarding JBM Electric Vehicles, a subsidiary company entering into strategic partnership with Al Habtoor Motors, UAE to drive e mobility.

You are requested to please take the same on record.

Thanking you,

Yours truly,

For **JBM Auto Limited**

Sanjeev Kumar
Digitally signed
by Sanjeev Kumar
Date: 2025.09.22
15:50:52 +05'30'

Sanjeev Kumar
Company Secretary
& Compliance Officer
M No. 18087

Place: Gurugram

JBM Electric Vehicles and Al Habtoor Motors forge strategic partnership to drive e-mobility in the UAE

Collaboration aims to introduce state-of-the-art electric buses and strengthen UAE's vision for sustainable public transport.

New Delhi, 22nd Sept 2025: In a major step toward advancing sustainable mobility in the Middle East region, JBM Electric Vehicles (P) Ltd, part of JBM Auto Ltd. and the leading electric bus manufacturers and EV Ecosystem player and Al Habtoor Motors, one of the UAE's leading automobile distributors have announced a landmark partnership to bring next-generation electric buses to the UAE market.

The agreement was formalized during a signing ceremony attended by senior leadership from both companies. Under this partnership, Al Habtoor Motors will serve as the exclusive importer and distributor of JBM's electric buses in the UAE, supporting nationwide deployment and service infrastructure. Together, the two companies aim to contribute to the UAE's Net Zero by 2050 Strategic Initiative by delivering advanced electric mobility technology that reduces emissions, lowers operating costs, elevates passenger comfort and modernizes public transport in the UAE region.

Driven by embracing smart, connected, autonomous and shared mobility solutions, JBM Electric Vehicles specializes in manufacturing sophisticated zero-emission electric buses, establishing benchmarks across various countries globally. The company has one of the world's largest dedicated integrated manufacturing facilities in India with a capacity to manufacture 20,000 buses annually.

The company is spearheading the global transition towards electric mobility and currently offers an extensive portfolio of e-buses. With clean mobility as its guiding principle, JBM e-buses have so far clocked over 200 million kms, serving over a billion passengers and having saved over 350 million litres diesel and over a billion kgs of CO₂. JBM has pledged that its electric buses will clock 3 billion kms globally within the next 3 years.

Nishant Arya, Vice Chairman & MD, JBM Auto, said, *"The UAE is a strategic market for JBM Electric Vehicles, and we aim to bring our expertise related to the EV ecosystem from the source to the wheel. We are eager to contribute to the UAE government's vision of sustainable transport. Al Habtoor Motors, a very reputable conglomerate & one of the leading transport solution providers in the country, shares a similar vision, and we firmly believe that they are the right partners for us in the UAE."*

"By way of this partnership, we aim to reduce CO₂ emissions by over 2.8 billion kgs, save diesel to the tune of over 1 billion litres and touch the lives of over 1.6 billion passengers over a 10-year period," Mr. Arya further added.



Al Habtoor Motors will be introducing JBM Electric buses in multiple segments such as Urban city, Staff, School, Tarmac & Intercity-Tourist Coach application. Equipped with advanced lithium-ion battery systems, a suite of safety features and smart charging capabilities, the e-buses are designed to meet UAE's national standards for electric vehicles (EVs) and withstand the harsh climatic conditions of the region. With strong aftersales support from Al Habtoor Motors and JBM's expertise of the EV Ecosystem (JBM E-verse), this collaboration is set to offer a turnkey solution combining e-buses, charging infrastructure and leasing services in the country.

Ahmed Al Habtoor, CEO, Al Habtoor Motors, emphasized the partnership's significance: *"The world is at a pivotal moment in addressing the climate crisis, especially in the realm of transportation. Aligned with the UAE's environmental goals, Al Habtoor Group is unwavering in its pursuit of sustainable progress. This partnership represents a significant milestone in our journey toward green mobility. Together, we aim to be amongst the top two e-mobility players transforming the clean public mobility landscape in the region. With JBM's proven EV technology and our strong local expertise, we are well-positioned to deliver reliable and future-ready transportation solutions across the UAE."*

Supporting the nation's vision for sustainable and innovative transportation solutions, the venture is dedicated to enhancing fleet customers' businesses through forward-thinking services. It underscores a commitment from both companies towards driving global net zero goals and offering clean and efficient mobility solutions, marking a significant stride towards a greener future.

About JBM Electric Vehicles (P) Ltd:

JBM Electric Vehicles (JBM EV) is the EV manufacturing arm of JBM Group, a dynamic \$3.3 billion global conglomerate having its presence in over 37 countries with a rich four-decade legacy. JBM Group is dedicated to driving innovation across diverse sectors such as Buses & Electric vehicles, EV Battery Energy Storage Systems, EV Charging Infrastructure, Environment Management, Renewable Energy and Automotive Systems & Assemblies. JBM EV has been a pioneer towards offering 'JBM E-Verse' an end-to-end e-mobility ecosystem which has been indigenously designed to foster faster deployment of electric vehicles across the globe. JBM E-Verse encompasses in-house capabilities in electric vehicles, fast charging infrastructure, efficient Lithium-ion batteries, power infrastructure and a network that ensures zero downtime. For further info, please visit www.jbmbuses.com.

About Al Habtoor Motors:

Al Habtoor Motors is the exclusive distributor of Mitsubishi Motors, FUSO, JAC, Bentley, Bugatti, Pagani, Rimac Automobili and Czipinger in the UAE. It is a part of the Al Habtoor Group, a diversified multi-billion-dirham business conglomerate based in the UAE. The Al Habtoor Group has extensive interests and substantial investments across various sectors, including engineering, real estate, hotels, leasing, education, publication, and automobiles.



For media inquiries:

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